

2nd Annual Financial Empowerment for Women Conference Schedule

7:45am - 8:15am Registration

8:15am - 9:15am Welcome Address and Keynote Presentation by Dr. Brad Klontz

| Class | Poipu Ballroom | Koloa Room I | Koloa Room II | Koloa Room III |
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| Session 1 9:30am - 10:35am | Behind the Scenes of Starting a Business Panelists: Jeri Arin, Renee Hicks, Michael Scarbo Learn the major steps to consider when starting your own business from accounting, insurance, and legal perspectives. These local business figures will share their expertise to help you navigate the pathway to economic security and success. | Personal Financial Planning for Dummies Part 1 Presented by Marjorie Bennett, CFA Looking for the best place to start? This interactive session will get you started on the right foot to understand your relationship to money and the basics of personal finance. | When She Makes More – 10 Considerations for Breadwinning Women Presented by Dr. Brad Klontz Discusses the results of a study conducted with financial journalist Farnoosh Torabi for her recent book <i>When She Makes More</i> . | Retirement Presented by Chris Young Learn how to better plan for your future and make your dreams happen. Discusses Women & Wealth – unique financial needs of women, and the Financial Planning Process – Am I on track for achieving my goals? |
| Session 2 10:50am - 11:55am | Home Business Sales Panelists: DoTerra, Purium, Monat, & LuLaRoe Moderated by Kayla Armstrong Find out what it really takes to run one of these popular home businesses, just how much work and money goes into making the business successful, and is it possibly something you would be able to do in your life? | Personal Financial Planning for Dummies Part 2 Presented by Marjorie Bennett, CFA If you missed Part 1 don't sweat it. In this fun interactive session we will delve deeper into the specifics of savings, investing, insurance, and education. | Women's Services on Kaua'i Panelists: YWCA, Child & Family Services, Malama Pono Moderated by Renae Hamilton-Cambeilh Hear how these social services agencies support the women of Kaua'i no matter what they are going through. This panel is also an opportunity to hear about the new YWCA Financial University being rolled out in 2017 and other Kaua'i agency programs that can help you to further your financial empowerment. | What You Do in Real Life to Save Money Panelists: Caitlin Pounds, Kuuleialoha Santos, Col. John John Genovese Our innovative panelists teach you how to think outside the box with creative ways of saving money all whilst doing the everyday activities you enjoy like shopping for you and your family! Learn how to save by purchasing online, through apps on your smartphone, couponing, or by auction from the secondhand market for your own use. |
| 12:10pm - 1:20pm | Lunch/Vendor Sales | Lunch/Vendor Sales | Lunch/Vendor Sales | Lunch/Vendor Sales |
| Session 3 1:35pm - 2:40pm | Building a Better Budget Presented by Taylor Shigemoto In this seminar Taylor will take you through the following topics: learning how to track your bills and expenses, reducing excess spending, consolidating and paying off debt, setting up an automatic monthly savings plan, and basic information about ROTHs and Traditional IRAs. Broaden your insight into the "world of budgeting" and you may be surprised how you could save thousands of dollars. | The State of Housing on Kaua'i Panelists: Steve Franco, Karen Ono, Vianne Tabata Moderated by F. Lee Morey In this panel, Kaua'i real estate industry leaders address the availability of different kinds of housing and financing options, as well as potential housing issues that are currently happening on Kaua'i. Our panelists will help educate you on how to get around it and jump in, assisting you with the largest and most important purchase of your life. | Never Too Old to Go Back to School Panelists: Jeff Anderson, Marilyn Hashisaka, Peggy Lake, Uri Martos It's never too late to go back to school! For those considering a return to education, our panelists will familiarize you with various adult education programs available, how to get started with the application process, as well as acquaint you with sources of funding you can apply for to help pay for your education. | Women in Business Panelists: Sierra Oshita, Tess Shimabukuro, Heather Singleton, Aletha Thomas Listen and learn from four amazing and ambitious women who run small, medium, and large businesses. Journey with them as they recall what they learned about themselves, their capabilities, how they overcame and grew from challenges, and how they balance home, family, and career. |
| Session 4 2:55pm - 4:00pm | Skills-Based Businesses Panelists: Keani Andrade, Katie Christofferson, Lois Ricciardi, Stacy Ricciardi Moderated by: Heather Singleton These unique local businesswomen share their stories on how to turn your specialized talents into a career. | Women in Government & Community Panelists: Stephanie Iona, Maryanne Kusaka, Kuuleialoha Santos, Beth Tokioka Moderated by Renae Hamilton-Cambeilh This breakout session focuses on the role women have in leadership and how government policies impact women's financial status. | The Importance of Building a Strong Credit History Presented by Doug Carvalho Learn the importance of building a strong credit history, how to improve your credit score, and how to repair your credit. | Alternative Housing for First-Time Homebuyers Panelists: Steve Franco, Catherine Shiningstar Ka'auwai, Stephen Spears Catherine and Stephen from Kaua'i Habitat talk about requirements to qualify to build with Habitat or qualify for a USDA-RD Loan. Steve from County Housing will speak about their Leasehold Program. |
| 4:00pm - 5:00pm | Pau Hana Networking & Vendor Sales | | | |